

FIRE UP THE HEAT PRESS

2022 HEAT TRANSFER PRODUCT GUIDE

FM

A BETTER WAY TO DECORATE

401 Taylor Avenue
Gordonsville, VA 22942



/FMEXPRESSIONS



Hi there,

WE'RE SO GLAD YOU'VE FOUND US!
OUR TRANSFERS GIVE YOU A BETTER WAY TO DECORATE THE PRODUCTS YOU SELL.

Growing an apparel business is no small endeavor: today's consumer wants unique products and faster turnaround times, without breaking the bank. It can feel like your days are spent keeping up with the current workload, leaving no time for the task of growing your business. We know what it's like to face increasingly tightening turnaround times while developing new ways to decorate modern fabrics.

Since 1981 our screen-printed heat transfer service has been giving both large and small apparel businesses quick, easy, and cost-effective ways to deliver the unique, high quality, decorated apparel that their customers are accustomed to getting. Our heat transfers will help you to reduce inventory costs, improve quality, scale capacity, and save time, freeing you up to focus on building your business.

We are so excited for you to try these samples, and our team looks forward to serving your business.

The FM Team

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IS IT REALLY THIS EASY?

YEP! APPLYING HEAT TRANSFERS IS SUPER SIMPLE: NO SKILLED LABOR REQUIRED. FOLLOW OUR TIPS AND YOU'LL LEARN HOW TO HEAT PRESS IN MINUTES, PRINTING NEW PROFIT EVERY SEVEN SECONDS.

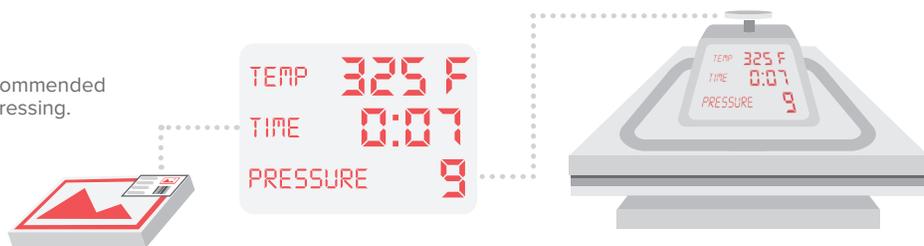
Step 1

Adjust Settings

Set your time and temperature to our recommended settings for the type of transfer you are pressing.

Adjust your pressure.

- Automatic Machines: 50-60 PSI
- Digital Manual Machines: 8-9
- Manual Machines: Max Pressure



Each pack of transfers comes with a label that includes our recommended settings.



Use a **commercial** heat press

Hand Irons and hobby equipment like the Cricut™ EasyPress™ do NOT provide a sufficient combination of even heat and pressure for use with our transfers. A quality heat press will pay for itself in the first few jobs.

Step 2

Load Garment

Lay garment on lower platen.

Smooth any wrinkles. Use a 1-2 second prepress to smooth wrinkled garments.

Drape seams, zippers, pockets or any other raised areas over the edge of the platen.



Step 3

Place Transfer

Place transfer **print-side down**.

For tips on how to size and position your transfers download our **FREE Ebook** at FMExpressions.com/sizing



Avoid **teflon sheets** or **additional covers**

Teflon covers, wraps, and pillows can prevent sufficient heat from getting to the transfer, which will compromise the product application and durability.

Step 4

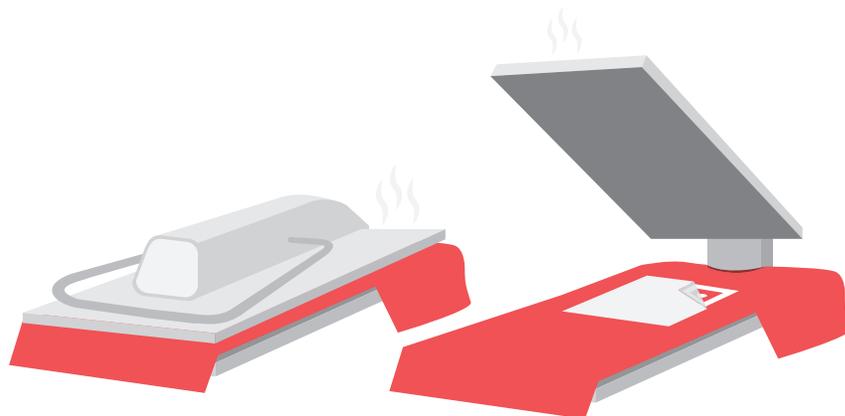
Press and Peel

Press the transfer for the applicable amount of time, then peel based on the formula's listed instructions:

Hot Peel - peel the backing paper immediately after opening the press.

Cold Peel - allow the transfer to cool to room temperature prior to peeling the backing paper.

Peel in a smooth deliberate motion from one corner diagonally across the sheet.



SPOT COLOR TRANSFERS



Spot colors are pre-mixed inks that are screen-printed only in the area assigned for each particular color.

For instance, to print a black and red image we will setup two screens: one screen with blank ink and one screen with red ink.

Our spot color inks are opaque, so they do not require a white underbase for opacity.

Note: True Neons (Pantone 801-814) are not opaque and do require a white underbase when printing on non-white fabric.

Spot Color Print Formula Options



Our most economical and **opaque** option with a durable feel

1, 2, or 3 Colors

Features	Application Settings
Soft Hand/Feel 	7 Seconds
Opacity on Darks 	325°F
Blocks Dye Migration 	Heavy/Max Pressure 60 PSI / 8-9

100% Cotton Promo T-Shirts Similar To Gildan 5000	100% Cotton Premium T-Shirt Similar To Next Level 3600	Cotton-Poly Blends	100% Polyester	Stretch Fabrics containing Spandex, Elastaine, or Lycra	Nonwoven Polypropylene	100% Nylon except Waterproof, Water Resistant
✓ Best Value	✓	✓	✓	✗	✗	✗
✓	✓ Softest Feel	✓ Low Poly Content ONLY	✗	✗	✗	✗
✗	✗	✗	✗	✗	✓	✗



Super soft, feels just like direct screen printing, maybe even softer. Perfect for premium ringspun apparel

1, 2, or 3 Colors

Features	Application Settings
Soft Hand/Feel 	7 Seconds
Opacity on Darks 	375°F
Blocks Dye Migration 	Heavy/Max Pressure 60 PSI / 8-9



A heavier, opaque finish that expands your decorating capability to **recyclable** nonwoven polypropylene

1 Color or Full Color

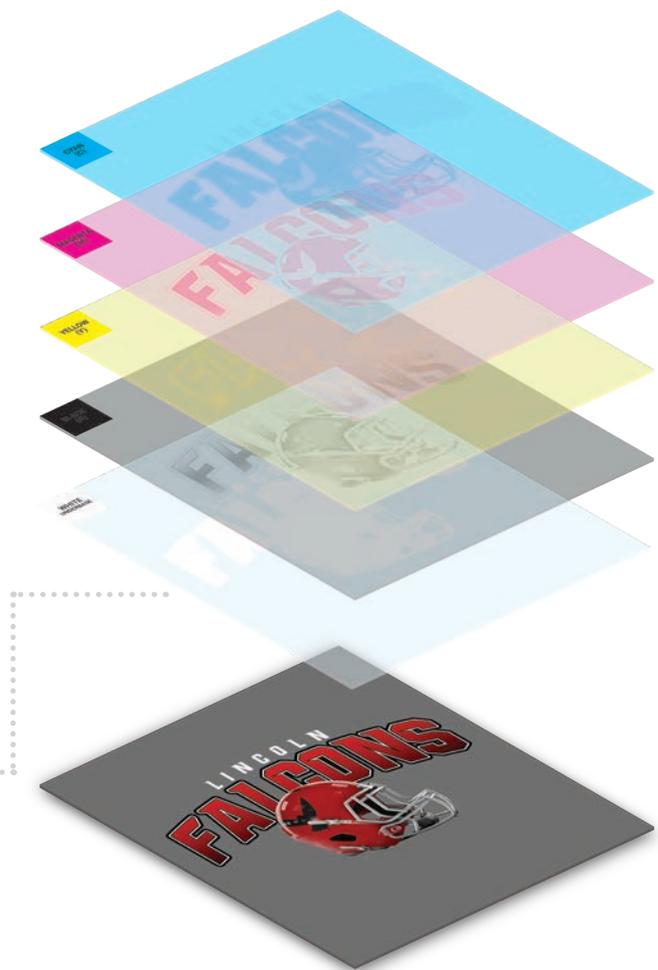
Features	Application Settings
Soft Hand/Feel 	7 Seconds
Opacity on Darks 	250°F
Blocks Dye Migration 	Heavy/Max Pressure 60 PSI / 8-9

FULL COLOR TRANSFERS

Our Full Color option is recommended for complex graphics containing photographic elements or 4+ colors. Your image is printed based on the CMYK values in your art file.

Full color images are printed by overlapping and combining Cyan, Magenta, Yellow, and Black (CMYK) onto the transfer paper to create a full color image. To print ANY multicolor image the same four translucent colors (CMYK) are used.

Because CMYK inks are translucent, we offer some print formula options that also include a full white underbase. This makes the image opaque on both light and dark fabrics.



Full Color Print Formula Options

	Features	Application Settings	100% Cotton Promo T-Shirts Similar To Gildan 5000	100% Cotton Premium T-Shirt Similar To Next Level 3600	Cotton- Poly Blends	100% Polyester	Stretch Fabrics containing Spandex, Elastaine, or Lyra	Nonwoven Poly- propylene	100% Nylon except Waterproof, Water Resistant
 <p>ATHLETIC INCLUDES WHITE UNDERBASE</p>	<p>Our most economical and opaque option with a durable feel</p> <p>Soft Hand/Feel <input type="range" value="90"/></p> <p>Opacity on Darks <input type="range" value="90"/></p> <p>Blocks Dye Migration <input type="range" value="90"/></p>	<p>7 Seconds</p> <p>325°F</p> <p>Heavy/Max Pressure 60 PSI / 8-9</p>	✓	✓	✓	✓	✗	✗	✗
 <p>FASHION WHITE & LIGHT COLORS ONLY NO WHITE PRINTING</p>	<p>A super soft feel because there is no white underbase printing</p> <p>Soft Hand/Feel <input type="range" value="100"/></p> <p>Opacity on Darks <input type="range" value="10"/></p> <p>Blocks Dye Migration <input type="range" value="10"/></p>	<p>7 Seconds</p> <p>350°F</p> <p>Heavy/Max Pressure 60 PSI / 8-9</p>	✓	✓	✓	✗	✗	✗	✗
 <p>FASHION DARK COLORS INCLUDES WHITE UNDERBASE</p>	<p>A softer feel with opacity on both light and dark garments</p> <p>Soft Hand/Feel <input type="range" value="90"/></p> <p>Opacity on Darks <input type="range" value="90"/></p> <p>Blocks Dye Migration <input type="range" value="90"/></p>	<p>7 Seconds</p> <p>350°F</p> <p>Heavy/Max Pressure 60 PSI / 8-9</p>	✓	✓	✗	✗	✗	✗	✗
 <p>NON-WOVEN POLYPROPYLENE INCLUDES WHITE UNDERBASE</p>	<p>A heavier, opaque finish that expands your decorating capability to recyclable nonwoven polypropylene items</p> <p>Soft Hand/Feel <input type="range" value="10"/></p> <p>Opacity on Darks <input type="range" value="10"/></p> <p>Blocks Dye Migration <input type="range" value="10"/></p>	<p>7 Seconds</p> <p>250°F</p> <p>Heavy/Max Pressure 60 PSI / 8-9</p>	✗	✗	✗	✗	✗	✓	✗



VINTAGE FORMULA

100% Cotton | Cotton/Low Poly Content Blends

Vintage was designed to feel just like traditional screen printing, maybe even a little softer. The Vintage formula is designed to achieve the soft hand feel that brands and customers desire. Apply Vintage to soft, ringspun, combed cotton apparel to create an incredibly comfortable t-shirt that customers will love. Vintage is available in 1, 2, and 3 spot colors.

COLORS

PMS colors listed are for reference only and may not be exact matches due to printing variances.



For 1, 2, & 3 Color Designs.

Custom Pantone color matches are available for \$45 per color.

APPLICATION

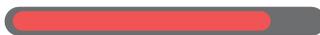
Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)



Soft Hand/Feel



Opacity on Darks

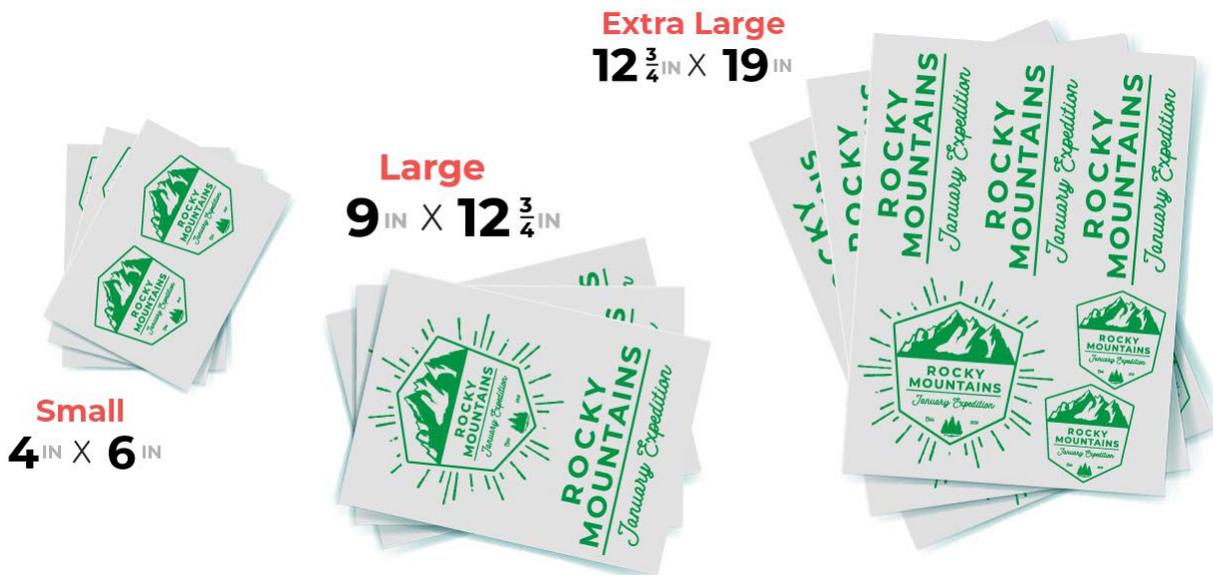


Blocks Dye Migration



GANG SHEETS

Place as many images as you'd like on the sheet before uploading. We'll print it exactly as you upload it.





ATHLETIC FORMULA

100% Cotton | 100% Polyester | Cotton-Poly Blends

Our most versatile heat transfer matches the look and feel of our in stock numbers. These screen printed plastisol transfers feature a 325°F temperature application and dye migration blockers. Available in 1, 2, and 3 spot colors or full color. Our full color option is a 4-color process (CMYK) with an opaque white underbase.

COLORS

PMS colors listed are for reference only and may not be exact matches due to printing variances.



For 1, 2, & 3 Color Designs. Full Color images are printed using CMYK with a white underbase.

Custom Pantone color matches are available for \$45 per color. Pantone matching is not available for Full Color.

APPLICATION

Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)



Soft Hand/Feel



Opacity on Darks

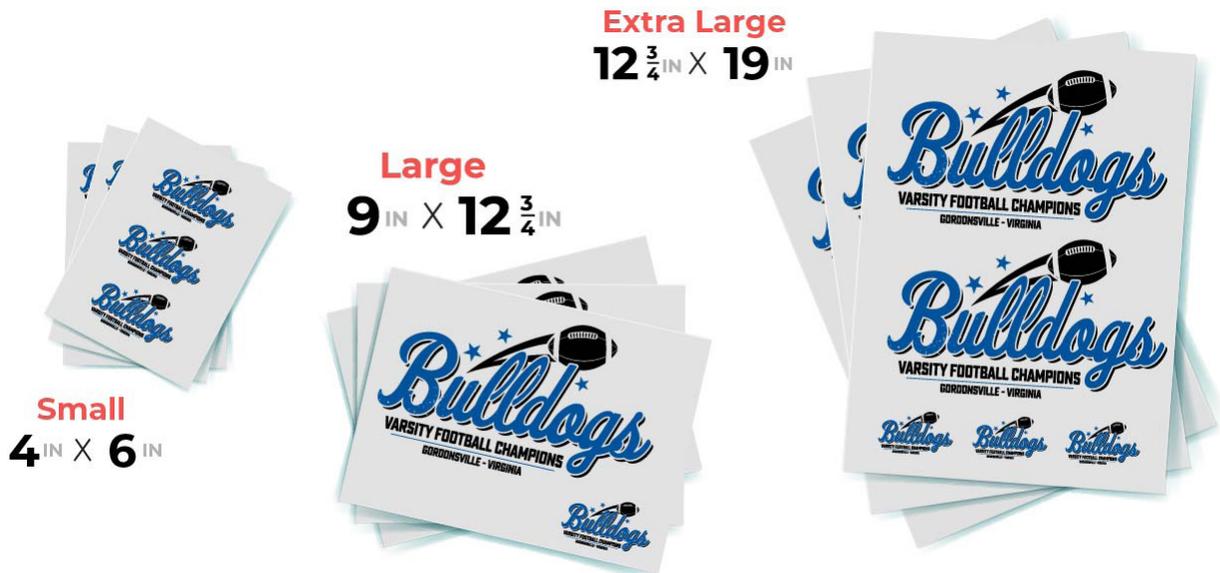


Blocks Dye Migration



GANG SHEETS

Place as many images as you'd like on the sheet before uploading. We'll print it exactly as you upload it.





FASHION FORMULA

100% Cotton | Cotton-Poly Blends

Our Fashion formula creates a smooth, soft hand feel on apparel and is available in two full color options.

Full Color for Lights is a screen printed 4-color process (CMYK) WITHOUT a white underbase that leaves a 'barely there' feel on white and light colored cotton and cotton-poly blends. It is not recommended for mid to dark toned fabric.

Full Color for Darks is a 4-color process with a white underbase creating an opaque, muted and matte finish on 100% cotton only.

APPLICATION

Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)



Full Color
for Darks

Soft Hand/Feel



Opacity on Darks

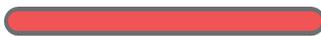


Blocks Dye Migration



Full Color
for Lights

Soft Hand/Feel



Opacity on Darks

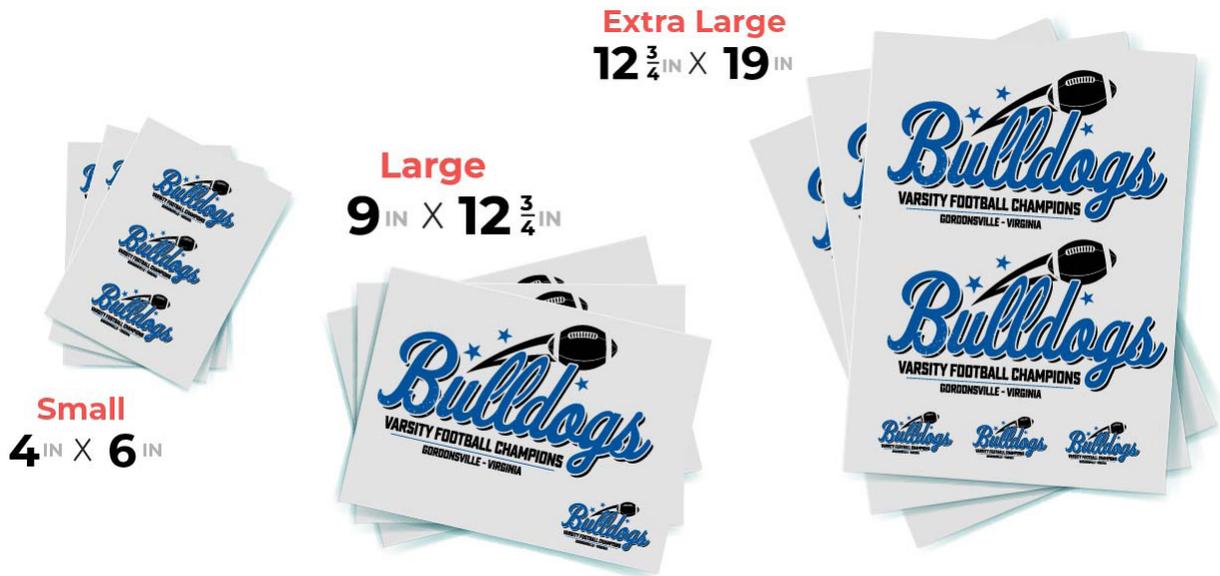


Blocks Dye Migration



GANG SHEETS

Place as many images as you'd like on the sheet before uploading. We'll print it exactly as you upload it.





NON-WOVEN FORMULA

Non-Woven | Polypropylene

Widely used to make reusable tote bags. Non-woven Polypropylene is difficult to decorate due to a low melting point and dimpled texture. Our solution is applied at 250°F, safely below the melting point and with an easy application. Available in 1 color or full color. Our full color option is 4-color process (CMYK) with an opaque white underbase.

COLORS

PMS colors listed are for reference only and may not be exact matches due to printing variances.



For 1, 2, & 3 Color Designs. Full Color images are printed using CMYK with a white underbase.

Custom Pantone color matches are available for \$45 per color. Pantone matching is not available for Full Color.

APPLICATION

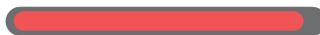
Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)



Soft Hand/Feel



Opacity on Darks



Blocks Dye Migration



SINGLE IMAGE

Designs can be oriented in landscape or portrait format. Single images only. Ganging or grouping multiple designs is prohibited.





FOIL FORMULA

100% Cotton | Cotton-Poly Blends

Add brilliant luster to your fashion line with foiled graphics. Custom Foil Heat Transfers are applied using a two-step process onto 100% cotton & cotton-poly blends.

FOIL

Silver \$45.50



Gold \$45.50



Rainbow \$71.50



Foil rolls sold separately
(12in x 200ft)

The color of the foil shown may appear different than actual product.

APPLICATION

Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)

STEP 1



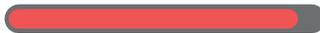
STEP 2



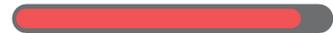
Soft Hand/Feel



Opacity on Darks



Blocks Dye Migration



GANG SHEETS

Place as many images as you'd like on the sheet before uploading. We'll print it exactly as you upload it.



Small
4 IN X 6 IN



Medium
6 IN X 9 IN



Extra Large
12 3/4 IN X 19 IN



Large
9 IN X 12 3/4 IN



PERFORMANCE FORMULA

High-Stretch | Compression

For synthetic fabrics containing Lycra®, Spandex, or elastaine. Designed to flex and rebound on high stretch compression apparel. Performance has a smooth, soft-hand feel. We recommend testing a sample on the item you plan to decorate prior to production.

COLORS

PMS colors listed are for reference only and may not be exact matches due to printing variances.



Custom Pantone color matching is available for \$45 per color.

APPLICATION

Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)



Soft Hand/Feel



Opacity on Darks

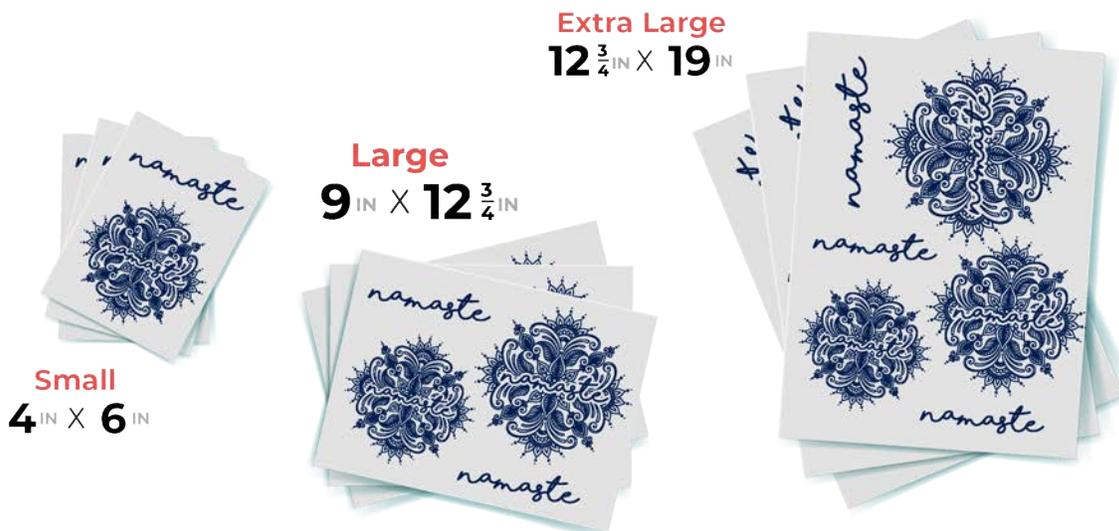


Blocks Dye Migration



GANG SHEETS

Place as many images as you'd like on the sheet before uploading. We'll print it exactly as you upload it.





NUMBERS AND LETTERS

100% Cotton | 100% Polyester | Cotton-Poly Blends

Athletic Numbers and Letters are available in 2 print formulas. Our durable Athletic formula is designed to apply to a 100% polyester, 100% cotton & cotton-poly blends. Performance formula applies on high stretch fabrics.

APPLICATION

Use a commercial grade heat press, because hand irons just can't cut it. Do NOT use any extra covers (Teflon sheets, heat platen covers, or pillows.)



7 Seconds



Adjust to Print Formula Settings

Heavy/Max Pressure
60 PSI / 8-9

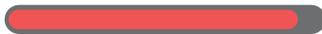


Hot Peel

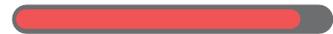
Soft Hand/ Feel



Opacity on Darks



Blocks Dye Migration



STYLES

Block 1 Color

0123456789

Athletic Formula

Sizes: 4" | 6" | 8" | 10"



Performance Formula

Sizes: 4" | 6" | 8" | 10"

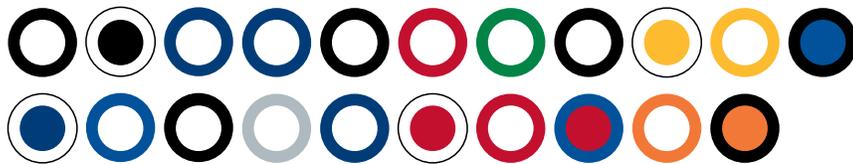


Block 2 Color

0123456789

Athletic Formula

Sizes: 4" | 8" | 10"



Superstar 1 Color

0123456789

Athletic Formula

Sizes: 4" | 6" | 8" | 10"



Performance Formula

Sizes: 4" | 6" | 8" | 10"



HOW THE WHOLE MAGICAL PROCESS WORKS

WE LOVE TO MAKE IT SUPER EASY FOR YOU TO CREATE, PRESS, AND SELL
QUALITY CUSTOM APPAREL FOR A PROFIT.



01. You Order

Just visit FMEXPRESSIONS.COM and pick a method:

- Upload custom artwork
- Customize our design template
- Choose a stock design
- Use our art services



02. We Preflight Your Art

To make sure you get the best results our seasoned artists will review your artwork.

We'll either email you to let you know that your order is good to go or send you a detailed review that includes our best recommendations to adjust your artwork for optimal results.



03. We Screen Print It

(Our Favorite Part)

We'll screen print your artwork onto a special heat transfer release paper.

We've been doing this since 1981!



04. We Ship It Fast

Most of our custom transfers are ready to ship in 1 to 2 business days. Your delivery date is estimated at checkout.

Need it Faster? We have **rush** services available.



05. You Heat Press It

(The Best Part)

Most of our products apply in just 7 seconds.

Follow our application guidelines to heat press your design onto apparel and other soft good accessories.



06. You Deliver Custom Apparel

(And Get Paid!)

Deliver quality screen-printed apparel that your customers love so much they'll come back for another project. Rinse. Repeat.

4 WAYS TO GET A GREAT DESIGN



UPLOAD YOUR ART

Upload your unique design. We'll screen print it onto heat transfer paper and ship it to you to heat press.



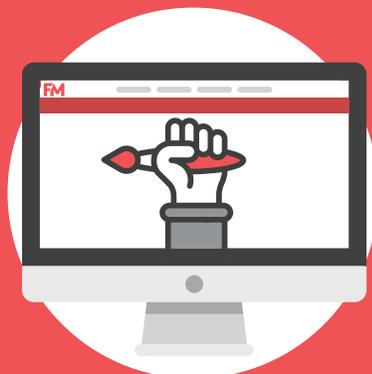
CUSTOMIZE OUR ART

Try Switch™, our easy-to-use online designer. Start with a great design and instantly customize it for your project. No art skills or expensive software required.



BROWSE OUR STOCK

We've got thousands of in-stock transfers ready to ship the next day. You can shop our entire collection online.



USE OUR ART SERVICES

Have an idea for a great design, but lack the time or art skills? Let our art staff turn your idea into print-ready artwork. Email: artservices@fmexpressions.com

ARTWORK SETUP MADE EASY

1. Use professional graphics software



Adobe Illustrator™



Adobe Photoshop™

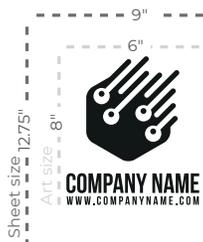
*300 DPI resolution at print size



PDF

We prefer PDF, AI, and PSD file formats. We also accept EPS, JPG, BMP, PNG, and SVG formats.

2. Create artwork at desired print size



We print your artwork at the exact size you upload it.

Set your canvas/artboard to the dimension of the image/sheet size you want to order. Create your artwork at the size you want it to print within your artboard. For example, if you select a 9"x12.75" sheet size and upload a graphic that is 6"x8", we will print your graphic at 6"x8."

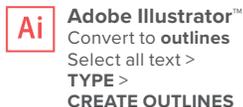
RESOLUTION - If you are using non-vector software like Adobe Photoshop™, set the resolution to 300 dpi when you create the document. Re-sizing (especially upsizing) non-vector graphics can result in blurry pixelation and/or jagged edges on your image.

3. Convert fonts



All type must be converted to a non-editable format.

Type that is "live" or editable may not display accurately when opened on another computer with a different font library. To convert your fonts, simply follow the instructions below for your graphic design software.



4. Double check print specs

Spot color

1, 2 & 3 color example



Thin show-through areas

Non-printing gaps smaller than 2 pts or 0.0277 of an inch may fill in.

Thin-printing areas (Athletic & Vintage)

Printing areas smaller than 1 pt or 0.01388 of an inch may not print.

Thin-printing areas (Performance)

Printing areas smaller than 2 pts or 0.0277 of an inch may not print.

Full color

4-Color process example



Thin show-through areas

Non-printing gaps smaller than 2 pts or 0.0277 of an inch may fill in.

Thin-printing areas

Full color printing areas smaller than 3 pts or 0.04166 of an inch may not appear opaque on dark garments.

White areas smaller than 1 pt or 0.01388 of an inch may not print.

100% black details smaller than .25pt will not print.



Want to learn how to create artwork your customers will love?

Sign up for our **FREE Adobe Illustrator™ online course.**

26 video sessions | Learn at your own pace

DOES IT COST AN ARM AND A LEG? A LEG?

NOPE. AS LOW AS **A DIME AND A NICKEL** FOR OUR ONE-COLOR HEAT TRANSFERS AFTER THE \$25 SETUP.

ONE COLOR SINGLE IMAGE

<p>ATHLETIC FORMULA GREAT OPACITY WITH A DURABLE FEEL</p> <p>NO MINIMUM</p>		<p>AS LOW AS 15¢ EA.</p> <p>\$25 SETUP</p>
-----------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------	--------------------------------------------------------------

9" x 12.75" MAX IMAGE SIZE

+\$5 FOR METALLIC INKS

NEED A BIGGER IMAGE? GET A 12"x 12" FOR AS LOW AS 30¢ WITH A \$30 SETUP

<p>VINTAGE FORMULA A SOFTER FEEL FOR PREMIUM APPAREL</p> <p>NO MINIMUM</p>		<p>AS LOW AS 45¢ EA.</p> <p>\$30 SETUP</p>
----------------------------------------------------------------------------------------------	-------------------------------------------------------------------------------------	--------------------------------------------------------------

9" x 12.75" MAX IMAGE SIZE

NEED A BIGGER IMAGE? GET A 12"x 12" FOR AS LOW AS 55¢ WITH A \$35 SETUP

TWO COLOR SINGLE IMAGE

ATHLETIC FORMULA		AS LOW AS 85¢ EA.
MINIMUM 75		\$60 SETUP

9" x 12.75" MAX IMAGE SIZE

NEED A BIGGER IMAGE? GET A 12"x 12" FOR AS LOW AS \$1.10 WITH AN \$80 SETUP

FULL COLOR SINGLE IMAGE

ATHLETIC AND FASHION		AS LOW AS \$1.25 EA.
MINIMUM 50		\$65 SETUP

9" x 12.75" MAX IMAGE SIZE

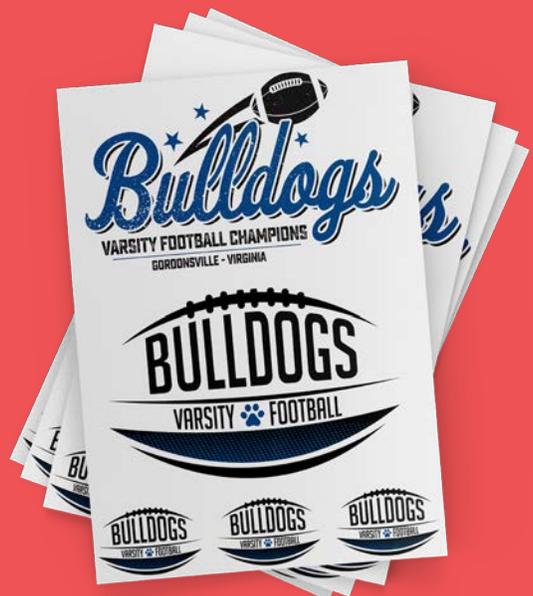
NEED A BIGGER IMAGE? GET A 12"x 12" FOR AS LOW AS \$1.70 WITH AN \$85 SETUP

GANG SHEET OPTIONS AVAILABLE

We offer three (3) gang sheet sizes. The largest is 12.75" x 19". Just set your artboard or canvas size to one of our gang sheet sizes and group/layout your multiple graphics within that area. Your sheets will come printed at the size you designed and uploaded. Make sure you leave yourself enough room (1/4") between designs for you to cut them apart.

Gang sheets are priced based on the sheet size, quantity, and number of colors. There is no setup fee for gang sheet.

Full pricing available online at
FMEXPRESSIONS.COM



GANG PRICING

ATHLETIC

1 COLOR

QTY	S 4" x 6"	L 9" x 12.75"	XL 12.75" x 19"
8	\$5.50	\$8.25	\$9.10
24	\$1.87	\$3.05	\$3.80
48	\$1.28	\$2.10	\$2.50
96	\$0.84	\$1.45	\$1.82
144	\$0.65	\$1.32	\$1.52
288	\$0.52	\$1.00	\$1.22
512	\$0.37	\$0.74	\$0.92

2 COLOR

QTY	S 4" x 6"	L 9" x 12.75"	XL 12.75" x 19"
8	\$11.00	\$16.90	\$20.57
24	\$4.10	\$6.67	\$8.88
48	\$2.47	\$3.86	\$6.23
96	\$1.52	\$2.71	\$5.68
144	\$1.42	\$2.47	\$4.50
288	\$0.97	\$1.79	\$3.03
512	\$0.80	\$1.40	\$2.40

3 COLOR

QTY	L 9" x 12.75"	XL 12.75" x 19"
8	\$31.58	\$40.57
24	\$12.53	\$20.90
48	\$7.51	\$12.50
96	\$5.20	\$9.61
144	\$4.18	\$7.21
288	\$3.14	\$5.14
512	\$2.58	\$3.60

ATHLETIC & FASHION

FULL COLOR

QTY	S 4" x 6"	L 9" x 12.75"	XL 12.75" x 19"
8	\$8.75	\$23.49	
24	\$4.86	\$8.97	\$16.08
48	\$3.31	\$5.06	\$9.62
96	\$2.14	\$3.26	\$5.96
144	\$1.62	\$2.72	\$4.79
288	\$1.05	\$2.18	\$3.59
512	\$0.95	\$1.70	\$2.80

3 COLOR

QTY	L 9" x 12.75"	XL 12.75" x 19"
8	\$31.58	\$40.57
24	\$12.53	\$20.90
48	\$7.51	\$12.50
96	\$5.20	\$9.61
144	\$4.18	\$7.21
288	\$3.14	\$5.14
512	\$2.58	\$3.60

VINTAGE & PERFORMANCE

1 COLOR

QTY	S 4" x 6"	L 9" x 12.75"	XL 12.75" x 19"
8	\$5.25	\$9.47	\$10.71
24	\$2.00	\$3.51	\$4.36
48	\$1.35	\$2.42	\$2.73
96	\$0.86	\$1.64	\$1.99
144	\$0.67	\$1.47	\$1.65
288	\$0.51	\$1.10	\$1.23
512	\$0.36	\$0.73	\$0.87

2 COLOR

QTY	S 4" x 6"	L 9" x 12.75"	XL 12.75" x 19"
8	\$11.00	\$16.90	\$20.57
24	\$4.10	\$6.67	\$8.88
48	\$2.47	\$3.86	\$6.23
96	\$1.52	\$2.71	\$5.68
144	\$1.42	\$2.47	\$4.50
288	\$0.97	\$1.79	\$3.03
512	\$0.80	\$1.40	\$2.40

PRICING

FOIL

GANG SHEETS

QTY	S 4" x 6"	M 6" x 9"	L 9" x 12.75"	XL 12.75" x 19"
8	\$5.45	\$6.93	\$7.70	\$9.19
16	\$2.75	\$3.52	\$4.07	\$5.45
24	\$1.87	\$2.42	\$2.75	\$3.80
32	\$1.43	\$1.93	\$2.42	\$3.19
48	\$1.27	\$1.71	\$1.98	\$2.42
72	\$0.99	\$1.43	\$1.71	\$2.09
96	\$0.77	\$1.21	\$1.43	\$1.71
144	\$0.55	\$1.10	\$1.27	\$1.43
288	\$0.44	\$0.77	\$0.88	\$1.10
512	\$0.28	\$0.55	\$0.72	\$0.83

*Foil roll sold separately, see Page 18 for pricing

NON-WOVEN

1 COLOR (SINGLE IMAGE)

QTY	L 9" x 12.75"
100-249	\$1.94
250+	\$1.54

FULL COLOR (SINGLE IMAGE)

QTY	L 9" x 12.75"
100-249	\$3.22
250+	\$2.60

NUMBERS

1 COLOR

SIZE	PACK 5	KIT 170	KIT 340
4"	\$0.70	\$21.95	\$41.75
6"	\$1.05	\$33.70	\$64.00
8"	\$1.45	\$47.16	\$89.50
10"	\$2.10	\$67.30	\$118.30

2 COLOR

SIZE	PACK 5	KIT 170	KIT 340
4"	\$1.05	\$33.70	\$64.00
8"	\$2.40	\$77.35	\$146.75
10"	\$3.30	\$107.60	\$204.05

PERFORMANCE

SIZE	PACK 5	KIT 170	KIT 340
4"	\$0.75	\$30.45	\$58.75
6"	\$1.10	\$42.20	\$81.00
8"	\$1.50	\$55.65	\$106.50
10"	\$2.15	\$75.80	\$135.30

SINGLE IMAGE PRICING

1 COLOR

ATHLETIC FORMULA
9 in x 12³/₄ in

QTY	Price Per Unit
1-74	25¢
75+	15¢

\$25 Setup

+\$5 FOR METALLIC INKS

1 COLOR

PERFORMANCE FORMULA
9 in x 12³/₄ in

QTY	Price Per Unit
1+	35¢

\$30 Setup

1 COLOR

VINTAGE FORMULA
9 in x 12³/₄ in

QTY	Price Per Unit
1+	45¢

\$30 Setup

1 COLOR

ATHLETIC FORMULA
12 in x 12 in

QTY	Price Per Unit
1-74	30¢
75+	20¢

\$30 Setup

+\$5 FOR METALLIC INKS

1 COLOR

PERFORMANCE FORMULA
12 in x 12 in

QTY	Price Per Unit
1+	45¢

\$35 Setup

1 COLOR

VINTAGE FORMULA
12 in x 12 in

QTY	Price Per Unit
1+	55¢

\$35 Setup

2 COLOR

ATHLETIC FORMULA
9 in x 12³/₄ in

QTY	Price Per Unit
75-499	95¢
500+	85¢

\$60 Setup

2 COLOR

ATHLETIC FORMULA
12 in x 12 in

QTY	Price Per Unit
75-499	\$1.25
500+	\$1.10

\$80 Setup

FULL COLOR

ALL FORMULA OPTIONS
9 in x 12³/₄ in

QTY	Price Per Unit
50-74	\$2.00
75-99	\$1.40
100+	\$1.25

\$65 Setup

FULL COLOR

ALL FORMULA OPTIONS
12 in x 12 in

QTY	Price Per Unit
50-74	\$2.75
75-99	\$1.85
100+	\$1.70

\$85 Setup